

# Announcing!

## CP/M® SOFTWARE FOR ATARI® COMPUTERS

### Atari and CP/M Software

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The vast array of CP/M 2.2 application software will soon be available on Atari computers as a result of an agreement between Add-on and Atari. The new Atari CP/M Add-on™ module, a Z80 computer with 64K RAM and 80-column capability, provides the CP/M 2.2 operating system to all Atari computers with disk drives.

### The Software Catalog

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Add-on Software, Inc., a direct marketing organization, is producing a catalog of CP/M 2.2 software to be shipped in the box with every Atari CP/M Add-on module. This catalog provides many CP/M 2.2 packages including *all* the top selling CP/M software — in Atari format. Among the programs will be:

- Spreadsheets
- Word Processors
- Data Base Managers
- Languages
- Utilities
- Productivity Tools

The catalog is designed with an easy-to-read format that helps the first-time user understand the software capabilities of the machine. Each package is fully explained with pictures, screen shots or graphics and paragraphs of text so the user can evaluate the capabilities *before* he buys. A toll-free phone number allows users to quickly and easily order and receive the software of their choice — pre-configured for Atari machines.

Additionally, Add-on Software's staff includes a customer service department, knowledgeable in CP/M software, geared to help the first-time user take full advantage of the dramatic new capabilities of his Atari computer.

**Now the whole world of CP/M 2.2 business and application software  
is open to Atari computer owners!**



3919 S. Peardale Drive Lafayette, CA 94549 (415) 947-1778

## Add-on Computer Corp.

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Add-on Computer Corp. is a new company which designs and develops CPU-oriented products that "add-on" additional flexibility and capabilities to popular microcomputers. Our first licensed product is the Atari CP/M Add-on module to be manufactured and marketed by Atari, Inc. This unit allows all Atari home computers to run the vast array of CP/M 2.2 software available — the largest base of business and application software in the world.

Expanding the operating power of your computer is what Add-on is all about. Watch for new products compatible with many popular microcomputers in the near future.

## Add-on People

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Jack B. Smyth has been in the computer industry since 1975. He has had extensive experience in both software marketing and direct response sales. As a founder of both Challenge Computer Supplies, a direct response supplies company, and The Learning Company, a major educational software publisher, he has managed the building and growth of new organizations. He has a BSIE from Cornell and an MBA from Stanford.

Peter H. Moss has a background in programming, accounting and data processing. During his seven years at The Charles Schwab Corporation, he helped develop an order capture system that allowed Schwab to become the premier discount brokerage house. He also conceived and arranged the 1983 Schwab/B of A merger. He has a BS, Accounting from the University of Nevada: Reno and holds a CPA.

David R. Gangola has been programming since he was 14. He spent five years at North Star Computer, Inc. as a technician and designer of diagnostic programs and equipment for the Advantage. He has also written a computer game for the IBM PC and North Star Advantage. He designed the Atari CP/M Add-on module to be manufactured and marketed by Atari.

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